

# USF Education Abroad Report 2017-18

The University of South Florida System seeks to promote global citizenship, enhance global initiatives, and deepen global engagement. USF Tampa is a global research university dedicated to student success. USF World leads the university's global engagement including education abroad programming, travel risk and safety services, and international student/scholar services.

## Education Abroad Vision and Mission

### USF Education Abroad Mission Statement

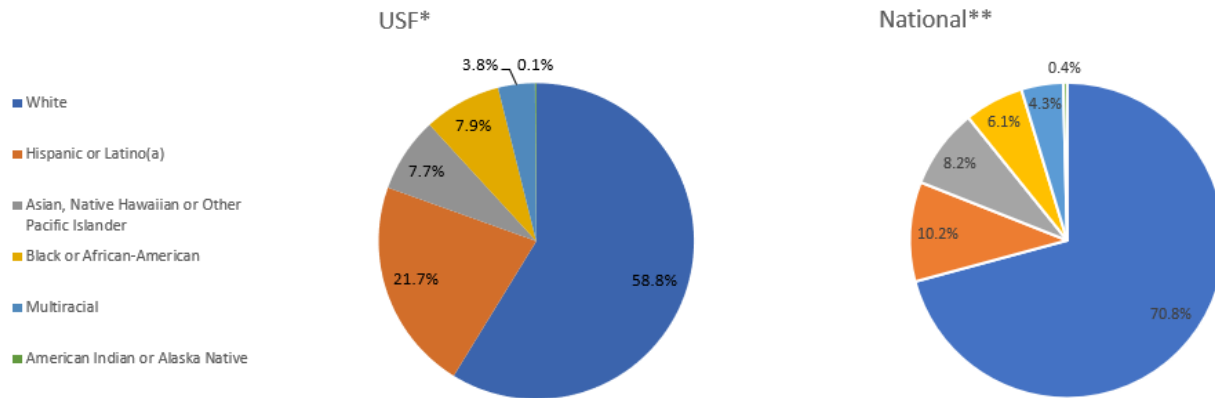
The Education Abroad Office promotes global competency by supporting and creating high-impact, innovative, and accessible international experiences for students.

Education Abroad offers a variety of high caliber study abroad opportunities for students throughout the world including: semester exchanges, dual degree programs, summer and spring break programs, international internships, research experiences, and service learning. Programs range from one week to one year and award academic credit. Education Abroad also facilitates the incoming and outgoing student exchange process and works closely with USF's international partner universities to develop innovative academic programming and opportunities across the globe.

The Education Abroad Office provides extensive support services for students (graduate and undergraduate), faculty and staff program leaders, as well as other types of associated travelers. Services include program planning assistance, pre-departure orientation sessions, comprehensive travel risk and safety assessments, enrollment in global health and evacuation insurance, an internship program, and reentry programming including the GloBull Ambassador program for students who have completed a study abroad program and want to share their experiences while honing leadership and communication skills.

### Nationally Recognized Award Winning Programming in Diversity and Inclusion

In 2017 USF Education Abroad was the recipient of the Excellence in Diversity & Inclusion in International Education (EDIIE) Award from Diversity Abroad. The mission of the Diversity Abroad organization is to ensure that young people from diverse and underrepresented backgrounds have equitable access to global educational opportunities and are equipped with the knowledge, skills, and experience to be successful in the global marketplace.



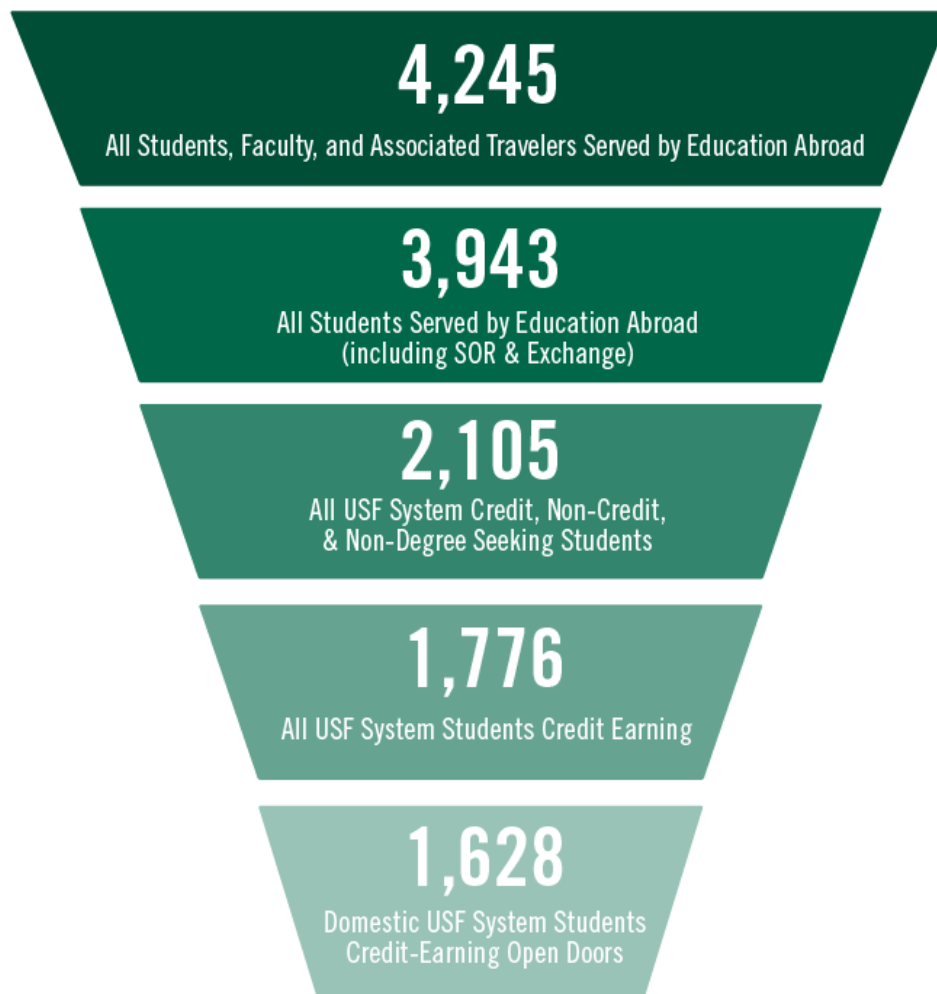
\* 2017/18 Tampa Campus

\*\* 2016/17 IIE Open Doors

## Growth in Education Abroad Enrollment

Education Abroad is able to report 1,688 USF Tampa students (unduplicated) who participated in a study abroad experience while enrolled in a credit bearing academic program during the 2017-18 period. Such enrollment represents an 15% increase compared to the previous year. Across the USF System, 1,776 students participated in credit-bearing study abroad programs. The number of USF students traveling abroad tops 2,100 when non-credit earning experiences are included—such as community service trips, medical missions, and other co-curricular activities. USF Education Abroad also supports a significant number of students associated with two School of Record relationships (1,678), students on exchange to USF from our international partner institutions (48), and faculty and associated travelers (302) associated with USF programs.

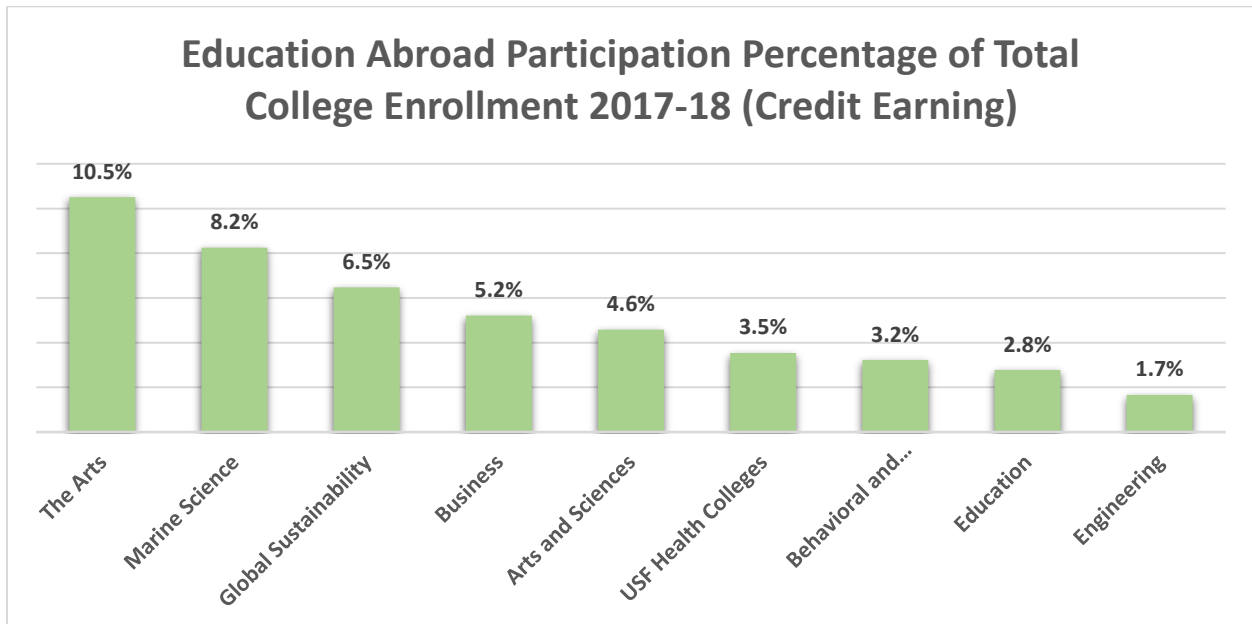
Complementary Embedded Experiences, CEE Programs, have made credit earning opportunities available to thousands of students enrolled in face-to-face and online courses. International experiences imbedded into required courses (spring break, winter break, May-mester) are optional for enrolled students. Those who do choose to travel abroad are able to directly connect course material to their international experience while sharing that experience with students from different majors/programs who bring their own perspectives to the group. These complimentary embedded experiences are particularly attractive to USF transfer students (26% of CEEs students are transfer students) and to students who have family and work responsibilities that preclude longer-term stays away from home. Our students refer to CEEs as “high value, high impact.”



According to the Institute of International Education's Open Doors Report and the U.S. Department of Education's National Center for Education Statistics, the national average of student participation in study abroad programming is less than 2%, while the AAU mean for public institutions is 4.6%. Comparatively, the percentage of USF Tampa students studying abroad is currently 3.7% (based on IIE OpenDoors criteria); it is the goal of Education Abroad to grow the number of study abroad participants on credit earning programs to more than 2,000 by 2020 or 5% of the student population. As a System, USF already supports 2,105 students who travel abroad for credit and non-credit experiences.

### Enrollment by College

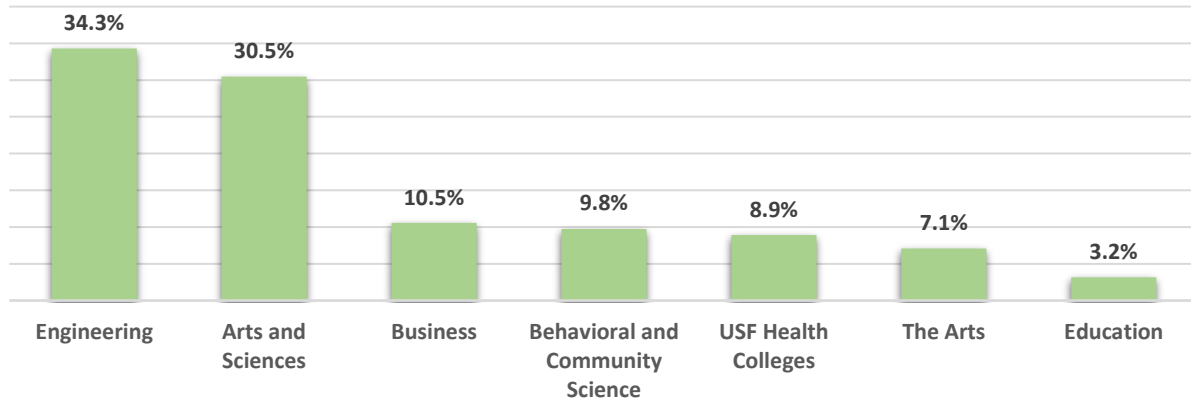
The largest of the colleges within Academic Affairs, Arts and Sciences, accounts for the most students enrolled in study abroad programming. The College of The Arts, however, boasts the higher per capita enrollment in study abroad.



### Honors College

The Honors College is a critical partner for USF Education Abroad. Honors College students represent 21% of USF students who study abroad on a credit earning experience. Honors College students represent 34% of Engineering and 30% Arts and Sciences students who studied abroad.

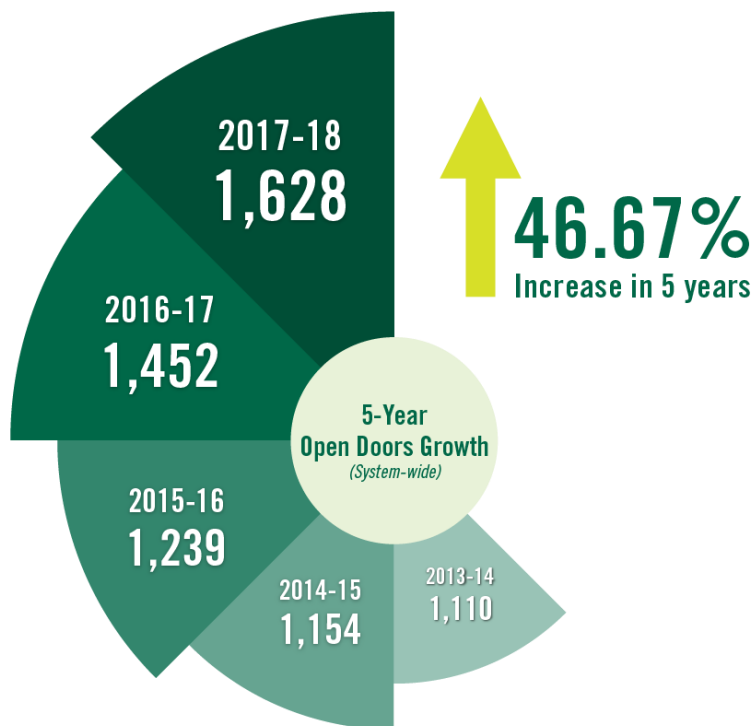
## Education Abroad Honors Participation Percentage by College 2017-18 (Credit Earning)



### Curriculum Integration and HIPs

USF has embarked on an aggressive mission to integrate study abroad opportunities directly into the curriculum. A dedicated curriculum integration specialist hired by Education Abroad works across the campus to help programs and departments devise innovative strategies for integrating international experiences into the course sequences for majors from engineering to business to health sciences.

### IIE Open Doors Reporting for 2017-18



Last year (2016-17) USF reported 1,342 students to Open Doors and were ranked 47<sup>th</sup> in the nation and 3<sup>rd</sup> in the state of Florida. This year (AY 17/18) we are reporting an 15% increase in the participation of domestic students earning academic credit.

In looking at USF vs. National Peer Universities, USF is situated between the Peer Group High (1550) and Peer Group 75% (960). Of the 8 institutions used by USF as national peers, only the University of Cincinnati (1550) had a higher number of students studying abroad according to the 16/17 Open Doors data. Of the 35 Public AAU Universities, USF ranked 24 out of the 35 institutions with regard to student mobility – up 4 positions from 15/16 Open Doors data.

## Leading Destinations and Majors for Academic Year 2017-2018

### Top 10 USF Destinations

<u>Rank</u>	<u>Destination</u>	<u>Tampa Students</u>	<u>St.Pete Students</u>	<u>Sarasota Students</u>	<u>System Total</u>
1	United Kingdom	294	3		297
2	Italy	262	5	3	270
3	France	110	17		127
4	Costa Rica	87	2	4	93
5	Multiple	69	9		78
6	Japan	74			74
7	Spain	46	19	2	67
8	Dominican Republic	65			65
9	Germany	53	7		60
10	Panama	55			55

### Top 10 Majors - Tampa Campus

<u>Rank</u>	<u>Destination</u>	<u>Students</u>
1	Biomedical Sciences	164
2	Public Health	84
3	Psychology	82
4	Health Sciences	80
5	Architecture	62
6	Medicine	54
7	International Studies	46
8	Business Administration	44
9	Mass Communications	44
10	Nursing	42

### Top 10 Majors - St.Petersburg Campus

<u>Rank</u>	<u>Destination</u>	<u>Students</u>
1	Psychology	9
2	Biology	8
3	Global Business	8
4	Business Administration	6
5	World Languages & Cultures	6
6	Graphic Arts	5
7	Liberal Arts	4
8	COB Pre-Business Admin	3
9	Education	3
10	English	3

## Top Majors - Sarasota Campus

<u>Rank</u>	<u>Destination</u>	<u>Students</u>
1	Biology	5
2	Interdisciplinary Social Sci	2
3	COB Pre-Business Admin	1
4	Elementary Education	1
5	English	1
6	History	1

### **Sustainability and Entrepreneurship**

One of a very small number of Education Abroad offices in the US that is 100% self-funded, the Education Abroad Office is able to provide outstanding support to students throughout the continuum of their study abroad experiences, while at the same time, reducing the burden of the cost to our students and to the institution. We are also able to actively support colleges and units in recruiting their students through creative and aggressive digital, print and programmatic activities. All of this would not be possible without the School of Record relationships that provide important funding which covers more than half of the offices' salaries and operating expenses. The programs also provide thousands of dollars in scholarships to our students each year.