### **USF Education Abroad Report 2016-17**

The University of South Florida System seeks to promote global citizenship, enhance global initiatives, and deepen global engagement. USF Tampa is a global research university dedicated to student success. USF World leads the university's global engagement including education abroad programming, travel risk and safety services, and international student/scholar services.

#### **Education Abroad Vision and Mission**

The Education Abroad Office promotes global competency by supporting and creating high-impact, innovative, and accessible international experiences for students. Education Abroad offers a variety of high caliber study abroad opportunities for students throughout the world including: semester exchanges, dual degree programs, summer and spring break programs, international internships, research experiences, and service learning. Programs range from one week to one year and award academic credit. Education Abroad also facilitates the incoming and outgoing student exchange process and works closely with USF's international partner universities to develop innovative academic programming and opportunities across the globe.

The Education Abroad Office provides extensive support services for students (graduate and undergraduate), faculty and staff program leaders, as well as other types of associated travelers. Services include program planning assistance, pre-departure orientation sessions, comprehensive travel risk and safety assessments, enrollment in global health and evacuation insurance, an internship program, and reentry programing including the GloBull Ambassador program for students who have completed a study abroad program and want to share their experiences while honing leadership and communication skills.

#### Nationally Recognized Award Winning Programming in Diversity and Inclusion

In 2017 USF Education Abroad was the recipient of the Excellence in Diversity & Inclusion in International Education (EDIIE) Award from Diversity Abroad. The mission of the Diversity Abroad organization is to ensure that young people from diverse and underrepresented backgrounds have equitable access to global educational opportunities and are equipped with the knowledge, skills, and experience to be successful in the global marketplace. In the United States, 73% of all students who study abroad identify as White/Caucasian and yet Caucasian students represent only 58% of students enrolled in institutions of higher education (U.S. Department of Education). USF can be especially proud of the fact that the racial and ethnic profile of our study abroad student population mirrors that of our campus student population (Figure 1). This is a notable accomplishment and one that not many universities can claim.

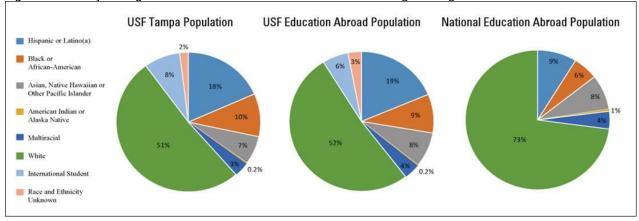
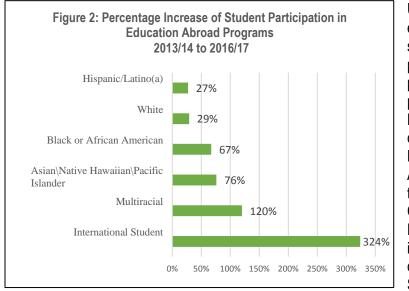


Figure 1. Diversity among Students Enrolled in USF Education Abroad Programming



USF has achieved laudable gains enfranchising underrepresented students in education abroad programming through strategic partnerships and innovative programming, such as the 2016 Diversity Series: "Black & Abroad" coordinated with the Office of Multicultural Affairs, Department of Africana Studies, and the Institute for the Study of Latin America and the Caribbean; and "Beyond an Amazing Experience: Translating Study Abroad into Workforce Readiness" coordinated with the USF Career Services. Since the inception of the

series in 2013, the university has experienced a 67 percent increase in the number of Black/Africa American students (and a 120% increase in multiracial students) participating in study abroad programs. Each semester, USF's GloBull Ambassador program provides 50 students who have studied abroad the opportunity to connect with their peers regarding the benefits of study abroad to academic achievement, personal growth, and career readiness. The Ambassadors help to design and implement the Diversity Series, engage in recruitment for nontraditional study abroad destinations, and help underrepresented students envision themselves as world travelers and leaders. GloBull Ambassador President, Hiwot Zewdie, was recently awarded the Black Heritage Adinkrahene Emerging Leader Award by the Office of Multicultural Affairs for inspiring her peers as a role model and global citizen.

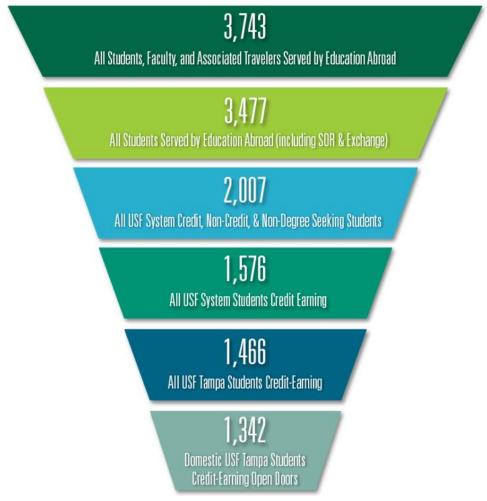
Financial resources have been utilized to support diversity among our education abroad population. For example, Financial Aid provides additional support to Pell Grant-eligible students for the purpose of study abroad participation. In 2016, \$372,500 supported 261 Pell Grant students who embarked on summer study abroad programs, and in 2017, 256 Pell Grant-eligible students received a grant through this program. USF also values the participation of its international students in study abroad experiences. Participation in study abroad by international students has increased by 324% over the past three years due to a policy that allows international students to pay in-state tuition for study abroad programs.

#### **Growth in Education Abroad Enrollment**

Education Abroad is able to report 1,466 USF Tampa students (unduplicated) who participated in a study abroad experience while enrolled in a credit bearing academic program during the 2016-17 period. Such enrollment represents an 18% increase compared to the previous year. Across the USF System, 1,576 students participated in credit-bearing study abroad programs. The number of USF students traveling abroad tops 2,000 when non-credit earning experiences are included—such as community service trips, medical missions, and other co-curricular activities. USF Education Abroad also supports a significant number of students associated with two School of Record relationships (1,415), students on exchange to USF from our international partner institutions (55), and faculty and associated travelers (266) associated with USF programs.

In the Summer of 2016, the University of South Florida (USF) promulgated USF Policy 10-507, "USF System International Travel Authority," which mandates that all students formally register international travel through USF World or USF Health which share a common database (TDS) for reporting. The implementation of Policy 10-507 and the institution's enforcement of the new travel policy allowed USF to more accurately track student participation in study abroad programming.

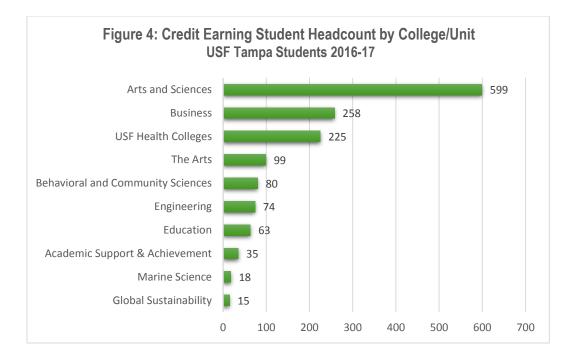
Figure 3. Number of International Travelers Supported by USF Education Abroad



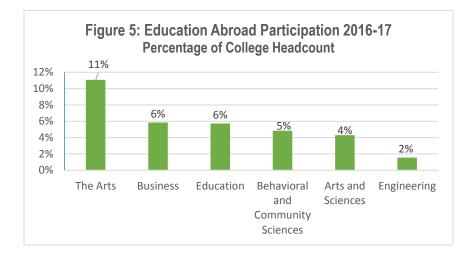
According to the Institute of International Education's Open Doors Report and the U.S. Department of Education's National Center for Education Statistics, the national average of student participation in study abroad programming is less than 2%, while the AAU mean for public institutions is 4%. Comparatively, the percentage of USF Tampa students studying abroad is currently 3.6%; it is the goal of Education Abroad to grow the number of study abroad participants on credit earning programs to more than 2,000 by 2020 or 5% of the student population. As a System, USF already supports 2,007 students who travel abroad for credit and non-credit experiences.

#### Enrollment by College

The largest of the colleges within Academic Affairs, Arts and Sciences, accounts for the most students enrolled in study abroad programming. The College of The Arts, however, boasts the higher per capita enrollment in study abroad.



The Honors College is a critical partner for USF Education Abroad. Honors College students represent 28% of students attributed to the Colleges of Arts and Sciences and to Engineering; 12% of student attributed to the Muma College of Business; 8% of students attributed to USF Health programs; 6% of students attributed to the College of Behavioral and Community Sciences; 3% of students attributed to the College of Education; and 2% of students attributed to the College of The Arts.



#### **Curriculum Integration and HIPs**

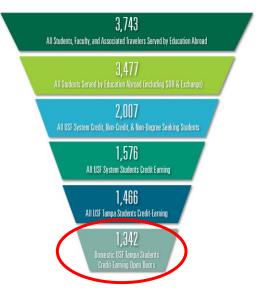
USF has embarked on an aggressive mission to integrate study abroad opportunities directly into the curriculum. A dedicated curriculum integration specialist hired by Education Abroad works across the campus to help programs and departments devise innovative strategies for integrating international experiences into the course sequences for majors from engineering to business to health sciences.

#### IIE Open Doors Reporting for 2016-17

# USF EDUCATION ABROAD PARTICIPATION (UNDUPLICATED): 2016-17

## IIE Open Doors reporting is limited to:

- 85% of USF System students participating in an international experience tied to a credit bearing academic program (1,576).
- 67% of all USF System students participating in education abroad programming (2,007).
- 39% of all students served by USF Education Abroad including students processed by USF's school of record relationships (1,415) and incoming exchange students (55).



Last year (2015-16) USF reported 1,134 students to Open Doors and were ranked 66<sup>th</sup> in the nation and 3<sup>rd</sup> in the state of Florida. In looking at USF vs. National Peer Universities, USF is situated between the Peer Group High (1538) and Peer Group 75% (911). Of the 8 institutions used by USF as national peers, only the University of Cincinnati (1538) and North Carolina State (1205), had higher numbers of students studying abroad according to the 15/16 Open Doors data. Of the 35 Public AAU Universities, USF ranked 28 out of the 35 institutions with regard to student mobility

This year (AY 16/17) we are reporting an 18% increase in the participation of domestic students earning academic credit.

#### Sustainability and Entrepreneurship

One of a very small number of Education Abroad offices in the US that is 100% self-funded, the Education Abroad Office is able to provide outstanding support to students throughout the continuum of their study abroad experiences, while at the same time, reducing the burden of the cost to our students and to the institution. We are also able to actively support colleges and units in recruiting their students through creative and aggressive digital, print and programmatic activities. All of this would not be possible without the School of Record relationships that provide important funding which covers more than half of the offices' salaries and operating expenses. The programs also provide thousands of dollars in scholarships to our students each year.