

# Integrated Public Relations & Advertising Majors

## Education Abroad Opportunities

### USF Barcelona Integrated Public Relations and Advertising

Location: Barcelona, Spain

Program Term: *Summer - 4 weeks*

Program Director: Kevin Hawley [kevinhawley@usf.edu](mailto:kevinhawley@usf.edu)

Program Manager: Nancy DiBella [ndibella@usf.edu](mailto:ndibella@usf.edu)

Credit: 6 hours direct credit

- ADV 4800 Advertising Campaigns
- PUR 4801 Advanced Public Relations
- MMC 4945 IPRA Internship

### USF Czech Republic Digital Media

Location: Czech Republic, Austria, Hungary

Program Term: *Summer - 3 weeks*

Program Director: Janelle Applequist [applequist@usf.edu](mailto:applequist@usf.edu)

Program Manager: Elena Efremova [efremova@usf.edu](mailto:efremova@usf.edu)

Credit: 6 hours direct credit

- PUR 4412 Persuasion in Digital Media: Advertising and Immersive Media
- MMC 4900 Directed Reading in Mass Communications (intended for those who have already taken PUR 4412)
- MMC 6936 Special Topics

### USF in London

Location: London, United Kingdom

Program Term: *Summer - 4 weeks*

Program Director: Dr. Scott Solomon [msolomon@usf.edu](mailto:msolomon@usf.edu)

Program Manager: Elena Efremova [efremova@usf.edu](mailto:efremova@usf.edu)

Credit: 6 hours direct credit

- MMC 4936: Crisis Management and Public Affairs
- PUR 4801: Integrated PR & Advertising: Advanced Public Relations
- Other courses offered

### USF Paris Spring Break

Location: Paris, France

Program Term: *Spring embedded; Spring break - 1 week*

Program Manager: Elena Efremova [efremova@usf.edu](mailto:efremova@usf.edu)

Credit: 3 hours direct credit

USF Tampa campus

- VIC 3001 Visual Literacy- all sections
- VIC 3400 Visual Design for Global Media with Prof. Kevin Hawley

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## Education Abroad Opportunities

### Semester in Florence

Location: Florence, Italy

Program Term: *Fall or Spring*

Program Manager: Jim Pulos [jpulos@usf.edu](mailto:jpulos@usf.edu)

Credit: 12+ hours transfer credit, sample courses include:

- MMC 4910 - Travel Writing (CPJLTW 290; LACWTW 290)
- MMC 4936 - Art, Fashion, Food & Wine Journalism (CPJLCS 335)
- MMC 4936 - Social Media (CPMCSM 320)
- MMC 4945 - Special Project: Experiential Learning in Journalism (CPJLJO 350)
- MMC 4945 - Social Media Experiential Learning (CPMCSM 325)
- Other courses offered

### Ewha International Summer College

Location: Seoul, South Korea

Program Term: *Summer - 4 weeks*

Credit: 3-6 hours transfer credit, sample courses include:

- MMC 4936 - Advertising and Society
- MMC 4936 - Intercultural Communication
- Other courses offered

See a full list of programs at <https://educationabroad.global.usf.edu> - [educationabroad@usf.edu](mailto:educationabroad@usf.edu)