Integrated Public Relations & Advertising Majors
Education Abroad Opportunities

USF Barcelona Integrated Public Relations and Advertising
Location: Barcelona, Spain
Program Term: Summer - 4 weeks
Program Director: Kevin Hawley kevinhawley@usf.edu
Program Manager: Nancy DiBella ndibella@usf.edu
Credit: 6 hours direct credit
• ADV 4800 Advertising Campaigns
• PUR 4801 Advanced Public Relations
• MMC 4945 IPRA Internship

USF Czech Republic Digital Media
Location: Czech Republic, Austria, Hungary
Program Term: Summer - 3 weeks
Program Director: Janelle Applequist applequist@usf.edu
Program Manager: Elena Efremova efremonvs@gmail.com
Credit: 6 hours direct credit
• PUR 4412 Persuasion in Digital Media: Advertising and Immersive Media
• MMC 4900 Directed Reading in Mass Communications (intended for those who have already taken PUR 4412)
• MMC 6936 Special Topics

USF in London
Location: London, United Kingdom
Program Term: Summer - 4 weeks
Program Director: Dr. Scott Solomon msolomon@usf.edu
Program Manager: Elena Efremova efremonvs@gmail.com
Credit: 6 hours direct credit
• MMC 4936: Crisis Management and Public Affairs
• PUR 4801: Integrated PR & Advertising: Advanced Public Relations
• Other courses offered

USF Paris Spring Break
Location: Paris, France
Program Term: Spring embedded; Spring break - 1 week
Program Manager: Elena Efremova efremonvs@gmail.com
Credit: 3 hours direct credit
USF Tampa campus
• VIC 3001 Visual Literacy- all sections
• VIC 3400 Visual Design for Global Media with Prof. Kevin Hawley
Semester in Florence
Location: Florence, Italy
Program Term: Fall or Spring
Program Manager: Jim Pulos jpulos@usf.edu
Credit: 12+ hours transfer credit, sample courses include:
- MMC 4910 - Travel Writing (CPJLTW 290; LACWTW 290)
- MMC 4936 - Art, Fashion, Food &Wine Journalism (CPJLCS 335)
- MMC 4936 - Social Media (CPMCSM 320)
- MMC 4945 - Special Project: Experiential Learning in Journalism (CPJLJO 350)
- MMC 4945 - Social Media Experiential Learning (CPMCSM 325)
- Other courses offered

Ewha International Summer College
Location: Seoul, South Korea
Program Term: Summer - 4 weeks
Credit: 3-6 hours transfer credit, sample courses include:
- MMC 4936 - Advertising and Society
- MMC 4936 - Intercultural Communication
- Other courses offered

See a full list of programs at https://educationabroad.global.usf.edu - educationabroad@usf.edu