Advertising Majors
Education Abroad Opportunities

**USF London Advertising**
Open only to ZAP cohort

**USF in Florence Business**
Location: Florence, Italy
Program Term: *Summer* - 6 weeks
Program Director: Dr. Scott Besley [sbesley@usf.edu](mailto:sbesley@usf.edu)
Program Manager: Jim Pulos [jpulos@usf.edu](mailto:jpulos@usf.edu)
Credit: 6 hours direct credit
- BUL 3320 - Business Law (USF taught)
- FIN 3403 - Principles of Finance (USF taught)
- MAR 3823 - Entrepreneurial Marketing (FUA Taught)
- Other FUA taught courses available

**USF France Business**
Location: Normandy, France
Program Term: *Summer* - 1.5 weeks
Program Director: Robert Hooker [rhooker@usf.edu](mailto:rhooker@usf.edu)
Program Manager: Joseph Kenny [josephkenny@usf.edu](mailto:josephkenny@usf.edu)
Credit: 3-6 hours direct credit
- MAR 3023 Principles of Marketing
- MAR 4824 Marketing Management Problems

**ISA International Studies, Business, & Spanish Language**
Location: Sevilla, Spain
Program Term: *Semester, Summer* - 3 weeks
Credit: transfer credit; sample courses include:
- MAR 4156 - International Marketing (BUS 340E)
- Other courses available

**Universidad del Norte**
Location: Barranquilla, Colombia
Program Term: *Summer*
Program Manager: Nancy DiBella [ndibella@usf.edu](mailto:ndibella@usf.edu)
Credit: 6 hours direct credit, sample courses include:
- MAR 3616 - MDO 4010 Marketing Research
- MAR 3023 - MDO 4090 Marketing Principles
- ACG 2021 - CON 2014 Financial Accounting
- ACG 2071 - CON 2016 Cost Accounting and Budgets
- ECO 2023 - ECO 2011 Microeconomics
- ECO 2013 - ECO 2021 Macroeconomics

See a full list of programs at [https://educationabroad.global.usf.edu](https://educationabroad.global.usf.edu) - educationabroad@usf.edu