Advertising Majors

Education Abroad Opportunities

USF London Advertising

Open only to ZAP cohort

USF in Florence Business

Location: Florence, Italy
Program Term: *Summer - 6 weeks*
Program Director: Dr. Scott Besley sbesley@usf.edu
Program Manager: Jim Pulos jpulos@usf.edu
Credit: 6 hours direct credit

- BUL 3320 - Business Law (USF taught)
- FIN 3403 - Principles of Finance (USF taught)
- MAR 3823 - Entrepreneurial Marketing (FUA Taught)
- Other FUA taught courses available

USF France Business

Location: Normandy, France
Program Term: *Summer - 1.5 weeks*
Program Director: Robert Hooker rhooker@usf.edu
Program Manager: Joseph Kenny josephkenny@usf.edu
Credit: 3-6 hours direct credit

- MAR 3023 Principles of Marketing
- MAR 4824 Marketing Management Problems

ISA International Studies, Business, & Spanish Language

Location: Sevilla, Spain
Program Term: *Semester, Summer - 3 weeks*
Credit: transfer credit; sample courses include:

- MAR 4156 - International Marketing (BUS 340E)
- Other courses available

Universidad del Norte

Location: Barranquilla, Colombia
Program Term: *Summer*
Program Manager: Nancy DiBella ndibella@usf.edu
Credit: 6 hours direct credit, sample courses include:

- MAR 3616 - MDO 4010 Marketing Research
- MAR 3023 - MDO 4090 Marketing Principles
- ACG 2021 - CON 2014 Financial Accounting
- ACG 2071 - CON 2016 Cost Accounting and Budgets
- ECO 2023 - ECO 2011 Microeconomics
- ECO 2013 - ECO 2021 Macroeconomics