Marketing Majors

Education Abroad Opportunities

**USF in Florence Business**
Location: Florence, Italy  
Program Term: *Summer - 6 weeks*  
Program Director: Dr. Scott Besley [sbesley@usf.edu](mailto:sbesley@usf.edu)  
Program Manager: Jim Pulos [jpulos@usf.edu](mailto:jpulos@usf.edu)  
Credit: 6 hours direct credit  
- BUL 3320 - Business Law (USF taught)  
- FIN 3403 - Principles of Finance (USF taught)  
- MAR 3823 - Entrepreneurial Marketing (FUA Taught)  
- Other FUA taught courses available

**USF France Business**
Location: Normandy, France  
Program Term: *Summer - 1.5 weeks*  
Program Director: Robert Hooker [rhooker@usf.edu](mailto:rhooker@usf.edu)  
Program Manager: Joseph Kenny [josephkenny@usf.edu](mailto:josephkenny@usf.edu)  
Credit: 3-6 hours direct credit  
- MAR 3023 Principles of Marketing  
- MAR 4824 Marketing Management Problems

**ISA International Studies, Business, & Spanish Language**
Location: Sevilla, Spain  
Program Term: *Semester, Summer - 3 weeks*  
Credit: transfer credit; sample courses include:  
- MAR 4156 - International Marketing (BUS 340E)  
- Other courses available

**Universidad del Norte**
Location: Barranquilla, Colombia  
Program Term: *Summer*  
Program Manager: Nancy DiBella [ndibella@usf.edu](mailto:ndibella@usf.edu)  
Credit: 6 hours direct credit, sample courses include:  
- MAR 3616 - MDO 4010 Marketing Research  
- MAR 3023 - MDO 4090 Marketing Principles  
- ACG 2021 - CON 2014 Financial Accounting  
- ACG 2071 - CON 2016 Cost Accounting and Budgets  
- ECO 2023 - ECO 2011 Microeconomics  
- ECO 2013 - ECO 2021 Macroeconomics  
- QMB 3200 - EST 1031 Business and Economic Statistics II

See a full list of programs at [https://www.usf.edu/world/education-abroad/](https://www.usf.edu/world/education-abroad/) - educationabroad@usf.edu